

GUEST INVITATION

FIRST PARTY

WHAT THEY BUILT. WHAT THEY RISKED. HOW THEY CELEBRATE.



First Party is an elevated, after-hours video interview show where notable people get honest about what they have built, what they protect, what nearly took them out - and what makes the win worth celebrating.

The name nods to first-party property insurance and to the candid conversations that happen when interesting people gather, relax, and tell the story behind the public story.

WHY JOIN THE PARTY

REAL CONVERSATION A thoughtful interview beyond the usual talking points.

YOUR PRIORITIES Space to share current work, causes, or launches naturally.

SHAREABLE MOMENTS A full episode supported by professionally edited social clips.

A GOOD ROOM Smart, warm, playful, and never a press-junket interrogation.

THE CONVERSATION

FIRST ROUND What are we celebrating?

NOT REPLACEABLE What matters beyond its price?

THE HIT & THE REBUILD A setback, a turning point, and the comeback.

HOUSE RULES Principles, preferences, and playful questions.

LAST CALL What risk is worth taking next?

PLUS ONE Who should join the party next?

GUEST EXPERIENCE

35-45 MIN
edited conversation

≈60 MIN
including setup

FLEXIBLE
in person or remote

VIDEO + AUDIO
full episode and clips

NO AMBUSHES. Topics, boundaries, and current priorities are discussed before recording. The final episode is edited for clarity, pace, and quality; factual corrections and agreed sensitive areas are respected.

A ROOM BUILT FOR GOOD STORIES

WHO FITS

Entertainers, athletes, founders, chefs, creators, designers, authors, and public figures who have built something people care about.

THE TONE

Smart, candid, mischievous, and generous - substantive without taking itself too seriously, and playful without being careless with people.

SIMPLE, CONSIDERATE PROCESS

01
Brief prep call

02
Tailored topic outline

03
Relaxed recording

04
Episode and social clips

TO DISCUSS AN APPEARANCE, REPLY TO THE INVITATION THAT INCLUDED THIS PAGE.